

Clarington Library, Museums & Archives (CLMA)

**Bowmanville Renovation — Café Name & Community Engagement  
Prize Draw — Official Terms & Conditions**

Contest Close Date: Sunday, June 21, 2026

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## **1. Sponsor**

This prize draw (the “Contest”) is administered by Clarington Library, Museums & Archives (“CLMA”), located at 163 Church Street, Bowmanville, Ontario, L1C 1T7. The Contest is not sponsored, endorsed, administered by, or associated with Instagram, Microsoft, or any other third-party platform.

## **2. Eligibility**

To be eligible to enter the Contest, participants must:

- Be a resident of Durham Region, Ontario, Canada at the time of entry;
- Be 18 years of age or older at the time of entry; and
- Enter through one of the two eligible entry methods described in Section 4.

Employees, contractors, board members, and volunteers of CLMA or the Municipality of Clarington, and members of their immediate families or households, are not eligible to enter.

## **3. Contest Period**

The Contest opens on May 20, 2026 and closes at 11:59 PM Eastern Time on Sunday, June 21, 2026 (the “Contest Period”). Entries received or submitted after this deadline will not be eligible for the prize draw.

## **4. How to Enter**

No purchase is necessary. There are two (2) ways to enter this Contest:

### **Method 1: Community Engagement Survey (2 entries)**

Complete the Bowmanville Renovation Community Engagement Survey, available online at <http://CPLMA.com/reno> Participants who complete the survey will automatically receive two (2) entries into the prize draw. Limit one (1) survey submission per person.

### **Method 2: Instagram Café Name Poll (1 entry)**

Participants who follow the official CLMA Instagram account (@claringtonlma) and vote in the Bowmanville Renovation Café Name Poll posted on CLMA's Instagram Profile Grid will automatically receive one (1) entry into the prize draw. Participants must be following the CLMA Instagram account at the time the poll is active to be eligible.

Participants who complete both the survey and the Instagram poll will receive a total of three (3) entries.

## **5. Prizes**

Five (5) winners will each receive one (1) prize package consisting of:

- One (1) CLMA café gift certificate; and
- One (1) CLMA branded mug.

Prizes are non-transferable, have no cash value, and cannot be substituted. CLMA reserves the right to substitute a prize of equal or greater value at its sole discretion.

## **6. Winner Selection**

Five (5) winners will be selected by random draw from all eligible entries received during the Contest Period. All entries — whether from the community engagement survey or the Instagram poll — will be pooled together for the draw, with survey participants receiving two (2) entries and Instagram poll participants receiving one (1) entry each. The draw will take place after the Contest closes on June 21, 2025.

## 7. Winner Notification

Winners will be contacted as follows:

- Survey winners will be contacted using the email address or phone number provided at the time of survey completion.
- Instagram poll winners will be contacted via Instagram Direct Message (DM) to the account that participated in the poll.

CLMA will make reasonable efforts to reach each winner within ten (10) business days of the draw. If a selected winner cannot be reached within ten (10) business days, or is found to be ineligible, an alternate winner may be selected by random draw. CLMA is not responsible for undelivered messages or inactive Instagram accounts.

## 8. Prize Pickup

Prizes must be picked up in person at CLMA's Bowmanville location. Winners will coordinate a convenient pickup time and location with CLMA staff upon being contacted. Prizes not claimed within thirty (30) days of winner notification will be forfeited and an alternate winner may be selected.

## 9. Privacy

Personal information collected through the survey (name and contact details) will be used solely to administer this Contest and arrange prize pickup. Instagram usernames of poll participants are visible to CLMA through Instagram's poll insights and will be used only to contact winners. No personal information will be used for other marketing or communications purposes without separate consent. All information is handled in accordance with CLMA's Privacy Policy, available at <http://cplma.ca/about-us/privacy-policy>

## 10. General Conditions

By entering this Contest, participants agree to these Terms & Conditions. CLMA reserves the right to cancel, suspend, or modify the Contest at any time without prior notice if the Contest cannot be conducted as intended.

CLMA is not responsible for incomplete or lost survey entries, technical failures, or issues with Instagram's platform.

## **11. Publicity**

By accepting a prize, winners consent to the use of their first name and municipality of residence for the purpose of announcing contest results on CLMA's social media channels and website, without further compensation.

## **12. Questions**

For questions about this Contest or these Terms & Conditions, please contact CLMA at:

Email: [hello@cplma.ca](mailto:hello@cplma.ca)

Phone: 905-623-7322

Address: 163 Church Street, Bowmanville, ON, L1C 1T7