

# 2024 Annual Report

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# Message from the Board Chair and Chief Executive Officer

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## 2024: A Year of Growth and Innovation

2024 has been a year of transformation and new opportunities for Clarington Library, Museums & Archives. We remain committed to inspiring curiosity and providing a welcoming space where our community can relax, connect, learn, and thrive.

In 2024, we celebrated the much-anticipated Orono Library Renovation, hosted the first-ever Courtice History Day, launched the CLMA Store, expanded our collections, and conducted our first biannual Customer Satisfaction Survey.

As we look ahead, we are excited to build on this momentum, exploring new ways to connect with our community, expand our services, and celebrate the rich history and creativity that make Clarington unique.

Thank you for being part of our journey!



**Tenzin Shomar**  
Chair  
Clarington Public  
Library Board

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**Monika Machacek**  
Chief Executive Officer  
Clarington Library,  
Museums & Archives

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# 2024 Highlights

Significant events, milestone achievements, and favourite memories

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## Orono Library Renovation

The Orono Library underwent an accessibility renovation. Updates included an accessible washroom, retrofitted automatic opening doors, and an entrance ramp. In addition to the renovations, the branch received an interior decorating refresh, with new furniture, paint, and bookshelves.



## Courtice History Day

In October, CLMA held the first annual Courtice History Day at the Courtice Community Complex. Community members were invited to attend the event to learn about Courtice's history and to hear from a panel of speakers comprised of lifelong Courtice residents.



## CLMA Store

In June, the CLMA Store was launched. Featuring merchandise with the new branding as well as offering library & museum themed merchandise from external vendors, the store offers mugs and tote bags, with expansion anticipated in 2025.



## New Collections

CLMA is always expanding collections offerings for the community! In 2024, we launched telescopes, watt readers, Bookworm Bundles, new community passes, snowshoes, and more!



## Customer Satisfaction Survey

In July, CLMA launched its first bi-annual Customer Satisfaction Survey. Designed to hear from community members on library & museum resources and services, the survey covered all areas of CLMA - from customer service to collections to digital technologies. The feedback will be used to design and improve on awesome services for Clarington residents!



# By the Numbers



**48,817 Active Library Users**

A 10% increase from 2023!



**313,204 Annual Visitors**

That's a 4% increase from 2023!  
And 858 visitors a day!



**5,660 Daily Virtual Visitors**



**1,000,116 Items Checked Out**



**26,319 Program Attendees**

**7,200 Outreach Visitors**

**256,927 Wi-Fi Logins**

**19,513 Public Computer Sessions**



**1,478 Programs Offered**

**Over 6,000lbs of Food Donated to the Pantries**

**4,853 New Cardholders**

**2,930 Seed Packets Borrowed**

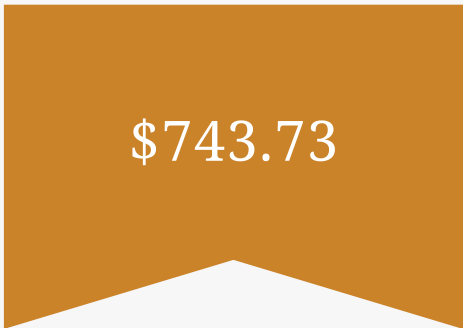




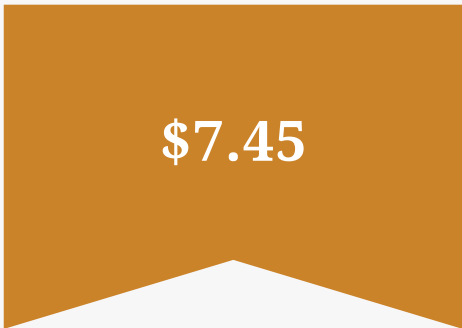
# Economic Impact

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The average member's annual savings provided by their Clarington Library, Museums & Archives card



The return on investment for every \$1 invested in Clarington Library, Museums & Archives



## 2024 Operating Budget

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### Revenue

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Municipal Tax Levy	\$3,989,337
Transfer from Reserves	\$275,000
Grants	\$87,320
Other (Merchandise, Fees, Donations)	\$50,750
	<b>\$4,331,259</b>

### Expenses

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Staffing	\$3,420,496
Operations	\$438,199
Collections, Technology, Exhibits	\$472,564
	<b>\$4,331,259</b>

# New Things to Borrow

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Junior Book Club in a Bag

Vinyl Records

Snowshoes

Telescopes

Kobo eReaders

Watt Readers

Royal Ontario Museum Passes

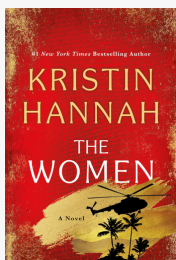
Reptilia Community Passes

Bookworm Bundles

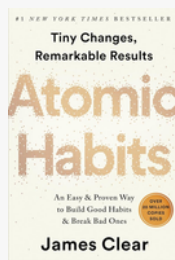


## Most Borrowed

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Print  
Adult Fiction



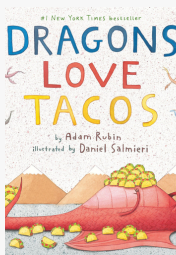
Print  
Adult Non-Fiction



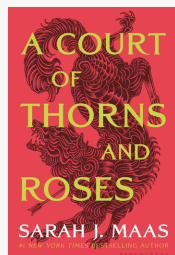
Multimedia



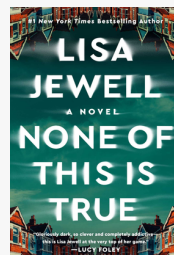
Junior Fiction



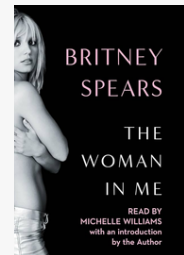
Picture Book



Young Adult  
Fiction



Digital  
Adult Fiction



Digital  
Adult Non-Fiction

# Programs & Services

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## *Edwardian Teas*

In **July & August**, we reintroduced Edwardian Teas. Over 4 teas throughout the summer, 70 attendees enjoyed a cup of tea and refreshments on the veranda of Waverley Place, before exploring the heritage home in a guided tour.



## *Drag Queen Storytime*

In **June**, Clarington hosted drag queen storytime. Over 150 participants enjoyed song, dance, stories, and laughter while promoting love, diversity, and inclusion.



## *Clarington Celebrates Black History Month*

In **February**, CLMA, in partnership with the Municipality of Clarington, hosted Clarington Celebrates Black History Month. This immersive experience featured entertainers, vendors, and artists from across Durham Region.



## *Spirit Walks*

In **October**, CLMA's beloved Spirit Walks returned! Residents were taken on a spooky walking tour, learning of the eerie and unexplained stories of Bowmanville's historical past!



## *1,000 Books Before Kindergarten*

In **November**, CLMA launched the 1,000 Books Before Kindergarten program. Based on the principles of Every Child Ready to Read, the program encourages early literacy and challenges parents & caregivers to read 1,000 books with children before they start school!



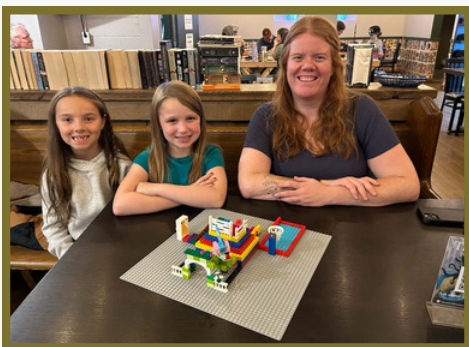
# Community Stories

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“I’m an engineer so I love building things and understanding how things work. I have an old 3D printer at home that is more trouble than its worth. I needed to make some prototypes and discovered your Maker’s Space. I was immediately impressed by the setup. Making cool design and engineering tools available to kids for FREE is amazing. All in all, staff have put together a great area with the potential to teach old and young some very cool technology and fuel creative thinking in everyone. Thank you very much, keep up the good work.”

“We can’t walk by the Museum without having to stop in with our daughter and play in ClaringTown, she just loves it here!”

Thank you, thank you, thank you to everyone at CMLA for everything that you have done for me and for my community. I would never be able to consume this amount of literature otherwise, and I certainly wouldn't have discovered the joy of audiobooks without your catalogue, since other avenues are just not in my budget these days. My library card is one of my most prized possessions, and your hard work means more than I could ever adequately express.



# Governance & Management

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## *Board*

Steven Cooke, Chair (2020-2024)  
Tenzin Shomar, Chair (2024-present)  
Vice-Chair (2020- 2024)  
Nancy Brandon  
Chris Hinbest  
Ron Hooper  
Donald McKenzie  
Local Councillor Lloyd Rang  
Marina Ross  
Katharine Warren

## *Management*

Monika Machacek, CEO  
Alison Dee  
Jennifer Gardner  
Megan Elliott  
Samantha Aitken  
Aiden Brydon  
Heather Ridge  
Donnalee Smith  
Hesam Taghati  
Rob Waite

## Visit Us

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Bowmanville  
Library



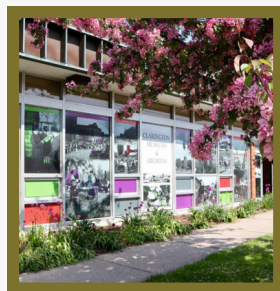
Courtice  
Library



Newcastle  
Library



Orono  
Library



Sarah Jane Williams  
Heritage Centre



Waverley  
Place



Clarke  
Schoolhouse

Clarington Library, Museums & Archives inspires curiosity and is a destination where our community can relax, connect, learn, and thrive.



We will be the cornerstone of our community by offering a treasure trove of books, artifacts, and resources that reflect the richness of our evolving culture and our shared knowledge. We inspire connections, empower minds, and create a vibrant tapestry of understanding.



- Curiosity & Ideas
- Preservation
- Innovation
- Intellectual freedom
- Community
- Respect
- Accountability

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