



Sponsorship Opportunities



Clarington Library
Museums & Archives

905.623.7322 | ceo@cplma.ca
163 CHURCH ST. BOWMANVILLE L1C 1T7
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Our Vision

Clarington Library, Museums & Archives **inspires curiosity** and is a destination where our community can **relax, connect, learn, and thrive.**

Our Mission

We will be the cornerstone of our community by offering a treasure trove of books, artifacts, and resources that reflect the richness of our evolving culture and our shared knowledge. We inspire connections, empower minds, and create a vibrant tapestry of understanding.

A message from our CEO, *Monika Machacek*

At Clarington Library, Museums & Archives, we believe in the power of stories, creativity, and connection to bring our community closer together.

We're inviting you to join us as a sponsor to help us expand the reach of our programs and services that make a difference in the lives of so many.

Together, we can create opportunities for discovery, celebration, and growth while highlighting your business as a vital partner in building a stronger, more connected Clarington. I'd love to connect! Please contact me at ceo@cplma.ca to discuss further.

Kind regards,



Your Support

Why it's important...

Clarington Library, Museums & Archives takes great pride in our role as a community destination.

Sponsoring your local public library, museums & archives is a powerful way to support community education, technology access, cultural preservation, and social inclusion. Libraries and museums provide vital resources and programs for all ages, fostering lifelong learning and bridging digital and social divides.

Sponsors benefit from enhanced brand visibility and positive public relations, while also demonstrating a commitment to corporate responsibility. Sponsorship of the Clarington Library, Museums & Archives creates opportunities for engagement and leaves a lasting, positive impact on the community, making it a meaningful investment for businesses and individuals alike.



Join Us in Building a Brighter Future

Become a sponsor today!

WHAT CLMA HAS TO OFFER



Core Values

- Curiosity & Ideas
- Preservation
- Innovation
- Intellectual Freedom
- Community
- Respect
- Accountability

DID YOU KNOW



1,000,116
*Items Circulated
in 2024*



48,765
*Active Library
Card Users*



857
*Daily
Visitors*



5,660
*Daily Virtual
Visitors*



5,081
*eNewsletter
Subscribers*

Explore something new...

- Sports Equipment
- GoPros
- Board & Card Games
- Community Passes
- Light Therapy Lamps
- Home Theatre Kits
- Hiking Backpacks
- Sensory Support Kits
- Storytime Kits
- Chromebooks
- Mobile Hotspots
- Knitting Needles

Sponsorship

LEVELS & BENEFITS

Community Champion

\$500 and up

- Name and logo listed on donor recognition page
- Logo & recognition featured on promotional materials for program



Sponsorship opportunities include:

- Literacy programs (family storytimes, March Break programming, book clubs)
- Cultural events (author readings, film screenings)
- Health and wellness initiatives (mental health resources, wellness events)
- Technology workshops (learn to code, 3D printing)

Discovery Advocate

\$1,000 and up

- All Community Champion Level benefits, **plus**
- Recognition on Corporate Sponsor Wall
- Recognition in Annual Report



Sponsorship opportunities include:

- Community celebrations (appreciation events, seasonal celebrations)
- Special exhibits (travelling exhibits, local art displays)
- Youth engagement (teen leadership programs, volunteer opportunities)
- Early literacy initiatives (picture books, levelled readers, storytime kits)

Sponsorship

LEVELS & BENEFITS



Curiosity Ambassador *\$2,500 and up*

- All Discovery Advocate Level benefits, **plus**
- Logo included in quarterly program guide
- Invitation to special events



Sponsorship opportunities include:

- Sustainability initiatives (recycling or seed library programs and initiatives)
- Accessibility initiatives (accessible reading materials, accessible spaces or programs)
- Special collections (musical instruments, bicycles, loanable technology)



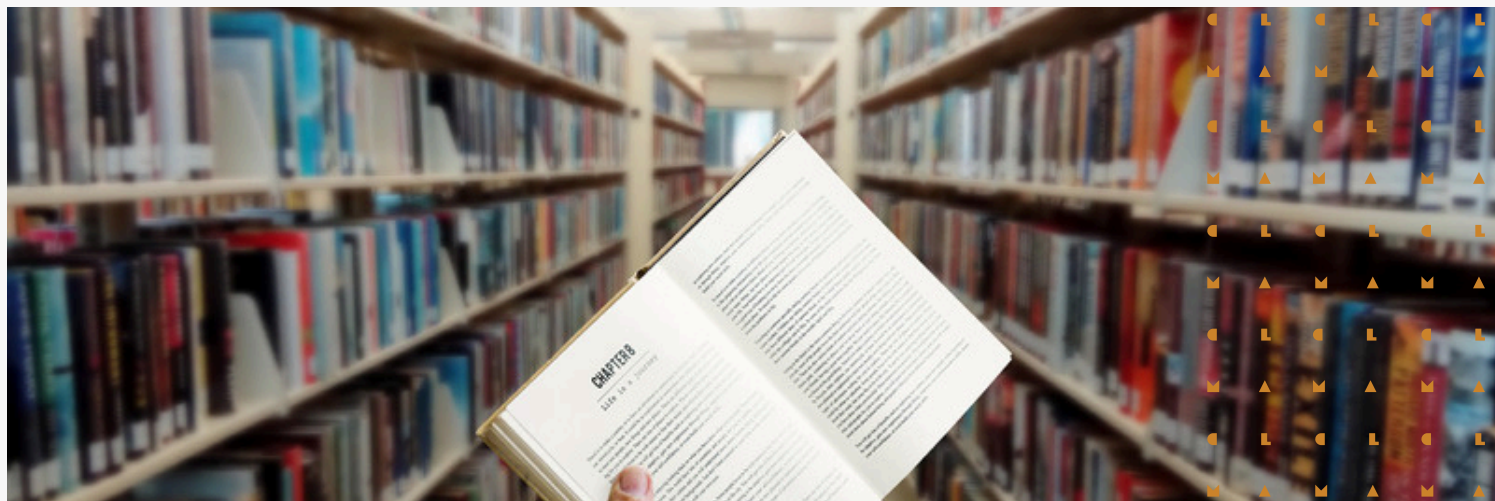
Innovative Investor *\$5,000 and up*

- All Curiosity Ambassador Level benefits, **plus**
- Naming rights for specific programs or collections



Sponsorship opportunities include:

- Mobile library services (bookmobiles, book lockers)
- Facilities sponsorship (children's interactive play areas, outdoor spaces, media spaces)
- Technology and equipment (Maker's Space equipment, children's computers)
- Business development (entrepreneur hubs, startup resources, co-working spaces)



Discover endless possibilities...

- Community programming
- Computers, wi-fi & printing
- ▲ Study spaces
- ▼ Meeting rooms
- eBooks & eAudiobooks
- Food pantries
- ▲ Seed libraries
- ▼ Local history
- Children's play areas
- Maker's Space
- ▲ Library of Things
- ▼ Digital resources
- Outreach opportunities



Every **\$1.00** invested in Library & Museum services results in **\$6.57** in economic benefit in Clarington.



Something for everyone...

Visit our **Maker's Space** to design, create, and imagine with 3D printers, Cricuts, sewing machines, and more!

Travel back in time to **ClaringTOWN**, an immersive children's museum exhibit, and discover the fun of shopping at the General Store, harvesting crops, and conducting business at the bank.

Set sail on the **Courtice Literacy Ship**, Clarington's own interactive children's play area, complete with games and playful sea creatures.

Strategic Pillars



Knowledge-Rich Organization

1. Satisfying curiosity
2. Engaging and supporting newcomers
3. Expanding access to digital literacy



Organizational Excellence

1. We want to be an employer of choice
2. We will be bold leaders in service design and delivery
3. We will commit to continuous improvement



Community Destination of Choice

1. We are a safe space that is supportive, compassionate, and welcomes diversity and inclusivity
2. We are the place to preserve and exhibit Clarington's cultural heritage
3. We want to be a highly valued community partner



Resource Utilization & Sustainability

1. We will align with Municipal Strategies
2. We will be environmentally sound
3. We will develop sustainable revenue generation strategies
4. We will build business models to sustain pandemics and recovery efforts



Clarington Library
Museums & Archives

Corporate Volunteering

Engage your team in meaningful community service by volunteering at Clarington Library, Museums & Archives—whether it's assisting with events, preserving local history, or help with facility beautification projects. Partner with us to make a lasting impact while fostering teamwork and corporate social responsibility!

Get Involved Today

Let's discuss how your business can partner with CLMA to enrich the lives of Clarington residents. We're here to answer any questions and explore the sponsorship opportunities that best align with your business goals.



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